



PRESS RELEASE

For Immediate Release

Get Ready for Three Times the Bouncy Fun at Kiztopia's Jumptopia™ Triple Adventure

Featuring 10 specially-designed, mega-inflatables, Kiztopia teams up with CoComelon and Sonic, for the first time, to create THE ultimate bouncy play wonderland for kids and families this holiday season



SINGAPORE, 18 November 2024 – Kiztopia, Singapore's well-loved indoor edutainment playground, is back with its much-anticipated year-end mega bouncy castle event, **Jumptopia™ Triple Adventure**, from 26 November 2024 to 5 January 2025 at Marina Bay Sands, Expo and Convention, Hall C. Bringing bigger thrills, bolder adventures, and **THREE TIMES** the excitement this year, **Kiztopia** joins forces with **CoComelon** and **Sonic The Hedgehog**, for the first time, to create a larger-than-life inflatable wonderland that promises unforgettable fun for children, and even adults, of all ages!

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Spanning an expansive 45,000 square feet space, this year's Jumptopia™ Triple Adventure houses 10 giant inflatables across three zones: Kiztopia Friends, CoComelon and Sonic The Hedgehog. Kizzos can meet Kiztopia Friends while wandering through **Honey's Meadow Farm** or dive into **Happy's Pool Party** for an adventure-filled time. CoComelon fans can "splash" around in **JJ's Splashy Tub** while young thrill-seekers can embark on a high-speed quest at Sonic The Hedgehog's **Supersonic Trailblaze**.

As a bonus, ticket holders will also get the chance to meet **JJ** and **Sonic** along with their favourite **Kiztopia Friends** at the must-go event of the year. Besides captivating performances, delicious snacks and claw machine fun, families can explore the **Christmas Market** filled with exciting merchandise to add to the festive shopping.

"We are delighted to bring Jumptopia™ back this year with a twist and even more excitement, thanks to our incredible partners from CoComelon and Sonic The Hedgehog! We know how much the kids and families love spending time together at Jumptopia™, and this year's Triple Adventure aims to deliver an experience like never before. We can't wait to see the endless smiles and laughter from kids and parents this holiday season," said Ms Heidi Tian, Founder and CEO of Kiztopia.

Jumptopia™ Triple Adventure Inflatables

Divided into three zones, families can choose between two or all three zones for a one-of-a-kind adventure. Here is a first look at the 10 specially-designed inflatables across each of the three zones at Jumptopia™ Triple Adventure.

| Kiztopia Friends | |
|--|--|
|  |  |
| <p>Splash into excitement at Happy's Pool Party! Join Happy in a poolside paradise filled with tropical trees, beach balls and sunbeds.</p> | <p>Discover the charm of the countryside at Honey's Meadow Farm! Snap a photo with farm animals and zoom down playful slides from the barn.</p> |



A world of sweet surprises awaits at **Raby's Choco Candyland!** This sugary paradise, filled with larger-than-life treats, is a dream come true for all dessert lovers.



Gear up for action at **Tiger's Sports Meet!** Bounce, race, and compete in fun sports activities. Perfect for little athletes to test their skills and have a blast!

CoComelon



Strike a pose at our CoComelon-themed photo spots! Capture magical moments with your little ones and bring the CoComelon fun to life!



Inspired by JJ's favourite bathtime adventures, dive into a sea of bubbles, slide through foam, and splash around in **JJ's Splashy Tub!**



Enter **Yes Yes Playground** and let the action begin! Discover quirky spots where little ones can crawl, swing, and dig in this lively playland.



Learning meets bouncy fun at **Melon Patch Academy!** Hop on the school bus with CoComelon and friends to explore their school.

Sonic The Hedgehog



Capture a fun moment with Sonic and friends, and create lasting memories of your unforgettable adventure!



Get ready to blaze through four-meter high, heart-pounding slides of **Supersonic Trailblaze** with your pals. Are you up for the challenge?



Experience the thrill of a turbo-charged bounce in **Sonic Turbo Dash!** Race through high-speed lanes and exhilarating jumps, just like Sonic!



Step into the lush world of **Green Hill Escape**, where you'll bounce off giant green hills while making your escape from Doctor Eggman!

Ticketing, Pricing and Packages

Jumptopia™ Triple Adventure admission tickets are available for purchase now via official ticketing partner, Klook, at <https://tinyurl.com/Jumptopia-Triple-Adventure>.

Families can select from single admission tickets for two or three zones and enjoy early bird discounts from now till 25 November 2024. Exclusive discounts are available for official payment partner - DBS/POSB cardmembers, and Sands LifeStyle members.



| Ticket Type | Early Bird 1 - 25 Nov 2024 | Regular Sales 26 Nov 2024 - 5 Jan 2025 |
|--|-------------------------------|---|
| Two Zones: Kiztopia & CoComelon OR Kiztopia & Sonic The Hedgehog | | |
| Single Ticket (Child/Adult) | \$24.80 | \$28.00 |
| Buddy Bundle (2 pax) | \$47.00 | \$52.00 |
| All Three Zones: Kiztopia & CoComelon & Sonic The Hedgehog | | |
| Single Ticket (Child/Adult) | \$33.00 | \$36.00 |
| Buddy Bundle (2 pax) | \$63.00 | \$66.00 |
| Family Bundle (4 pax) | \$122.00 | \$128.00 |
| <ul style="list-style-type: none"> - Each ticket is valid for unlimited playtime on weekdays, or 2 hours of playtime per session on weekends - Children below 12 months old can enter for free with a paying adult | | |

| Jumptopia™ Triple Adventure | |
|------------------------------------|---|
| Venue: | Marina Bay Sands, Expo and Convention Centre, Hall C, Level 1 10 Bayfront Ave, Singapore 018956 |
| Date: | 26 November 2024 - 5 January 2025 |
| Operating Hours: | Monday to Thursday: 10.00am - 8.00pm (<i>unlimited playtime</i>) Friday to Sunday & Public Holidays*: 10.00am - 8.00pm (<i>5 sessions, 2 hours playtime</i>) <i>*including 26 Dec 2024 & 2 Jan 2025</i> <u>CoComelon</u> 29 Nov: 11am, 1pm, 3pm and 5pm 30 Nov & 1 Dec: 11am, 1pm, 3pm, 5pm and 6:30pm <u>Sonic:</u> 7 & 8 Dec: 11am, 1pm and 5pm 14 & 15 Dec: 11am, 1pm, 3pm and 5pm |

For more information and ticket purchases, visit [Kiztopia's](#) and [Klook's](#) websites.



Stay tuned to Kiztopia’s social media and online platforms:

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|---------------------------|---|
| Website: | www.kiztopia.com |
| Instagram: | @kiztopiasg |
| Facebook: | www.facebook.com/kiztopiasg |
| Official Hashtags: | #KiztopiaSG #JumptopiaMBS24 |

For press materials, please download them [here](#).

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About Kiztopia

Founded in 2019 with its flagship outlet at Marina Square, Kiztopia is Singapore's leading family edutainment brand and was awarded the “Best Attraction Experience” at the Singapore Tourism Awards in 2021. Featuring eight unique IP-registered characters, Kiztopia offers a holistic range of customized programs and activities, creating an all-encompassing environment where children can “Play to Learn, Learn through Play.”

Following its success, Kiztopia expanded with more outlets under its sub-brands in Singapore, including Kiztopia Club, Bouncetopia, SkyPark, and Kiztopia Prestige. Regionally, the brand launched its first overseas outlet in Hong Kong in October 2022 and establish its presence in Thailand in November 2023. Continuing its growth trajectory, Kiztopia also expanded its footprint into Indonesia and Malaysia in 2024, bringing the total to 15 family edutainment centres (FECs) across Asia. In 2024, it raised its first round of private equity funding to continue growth and expansion in the region and beyond.

Beyond family edutainment centers, Kiztopia’s signature bouncy castle event, Jumptopia™, has delighted families in Singapore, Malaysia, Thailand, Hong Kong, and Macau. Other co-organized events include the Children’s Festival and TriFactor Kids Run at Gardens by the Bay. Kiztopia has also collaborated with hotels to create immersive family staycation experiences, and with American Tourister to curate a line of kids’ travel products. For more information, please visit www.kiztopia.com.