



## PRESS RELEASE

For Immediate Release

### Get Ready For A New Wave Of Kiztopia With The Reopening Of Its Flagship Outlet At Marina Square And The Launch Of Two New Outlets At The Woodleigh Mall And SAFRA Choa Chu Kang

*Kiztopia is soaring new heights in 2023 as it expands with the revamp of Kiztopia Marina Square as well as the opening of a new Kiztopia Club at The Woodleigh Mall and a Bouncetopia play haven at SAFRA Choa Chu Kang*



**SINGAPORE, 26 April 2023** – Kiztopia, Singapore’s mega-indoor kids’ edutainment playground, is set to reopen its revamped flagship outlet at Marina Square while expanding its presence to more heartlands with the opening of two new outlets at The Woodleigh Mall and SAFRA Choa Chu Kang in May and June 2023 respectively.

Temporarily closed for transformation and enhancement works, the new and improved Kiztopia Marina Square will reopen with new play concepts and upgraded facilities on 29 April 2023. The brands’ third Kiztopia Club will open at The Woodleigh Mall in May 2023 while its second Bouncetopia at SAFRA Choa Chu Kang will open in June 2023.

Adding on to its six outlets conveniently located across the island, the two new outlets further strengthen the brand’s presence in Singapore as a key player in the market as it continues to provide curated themes that aim to be engaging and educational for children. Incorporating its eight unique IP registered characters into its play areas, each play haven provides an all-encompassing environment for families to bond and children to ‘Play to Learn, Learn through Play’.

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“We are constantly looking to expand our footprint and make Kiztopia more accessible to families across Singapore. We are excited to launch Kiztopia Club Woodleigh Mall and Bouncetopia SAFRA CCK to offer more unique concepts and experiences via our holistic range of customised programmes and activities catered to the healthy development of children. Constantly refreshing our offerings, the revamped Kiztopia Marina Square will include five new zones and play areas so that little Kizzos and families can return to a whole new elevated play experience,” said Ms Heidi Tian, Founder and CEO of Kiztopia.

## KIZTOPIA MARINA SQUARE



Kiztopia’s flagship outlet will reopen its doors on 29 April 2023 with a range of new play areas and facilities that will be sure to leave parents and children spoilt for choice as they explore the refreshed and improved space.

The revamped Kiztopia Marina Square raises the bar for indoor active play with the introduction of fresh and exciting features. Along with enhancements to the well-loved Mojo Zone and Pio Drift, there will be a new bouncy castle, block play zone and toddler ball pit with slides added to the mix. These additions provide endless fun and entertainment for children of all ages, making Kiztopia Marina Square the ultimate destination for indoor playtime.

Along with its current favourites like the mega-ball pits, role-play rooms and Kith Kiztopia café, the 18,000 square feet fun utopia will also feature enhanced party rooms making it a perfect choice for a fun and wholesome family experience.

### **Drago’s Land**

Break a sweat and bounce the day away at the new exhilarating bouncy castle.



# Kiztopia™

## Honey's Station

Launch into endless fun at this space station-themed toddler play area. Little ones can now explore a galaxy of excitement with the addition of new slides and a playful ball pit.



## Mark's Block

The perfect play room for little builders to unleash their creativity and construct their dreams, one block at a time.



## Mojo Zone

With expanded area and new games installed, say hello to the new projector game and L-shaped wall tube game for the ultimate playtime experience.



| <b>Kiztopia Marina Square</b> |   |
|-------------------------------|---|
| Address                       | Marina Square, 6 Raffles Boulevard, #01-09, Singapore 039594  |
| Operating Hours               | Sun - Thurs: 10am to 8pm<br>Fri, Sat & PH: 10am to 9pm  |
| Ticketing                     | Early Bird Specials till 1 May 2023<br><br>\$25.30 for Single Admission - X-press 1 Hour (UP. \$29.80)<br>\$33.80 for Single Admission - X-plore 2 Hours (UP. \$39.80)<br>\$38.90 for Single Admission - X-tra 3 Hours (UP. \$45.80)<br>\$223.20 for 10 x Admission Pass - X-press 1 Hour (UP. \$248.00)<br>\$304.20 for 10 x Admission Pass - X-plore 2 Hours (UP. \$338.00)<br>\$349.20 for 10 x Admission Pass - X-tra 3 Hours (UP. \$388.00)<br>\$349.20 for Annual Pass - X-pert (Weekdays Only) (UP. \$388.00)<br>\$529.20 for Annual Pass - X-treme (Any Day) (UP. \$588.00)<br>T&Cs apply |

## Jump for Joy Carnival

With the Jump for Joy Carnival, families will not miss out on a bouncy good time with the closure of Kiztopia Marina Square. From now till 1 May 2023, children aged one to ten years old can jump to their hearts content at the specially designed bouncy castle carnival at the Level 2 Central Atrium of Marina Square.

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# Kiztopia™

| Jump for Joy Carnival |   |
|-----------------------|---|
| Address               | Marina Square, Level 2 Central Atrium   |
| Operating Hours       | Sun - Thurs: 10am to 8pm (Last entry: 7:30pm)<br>Fri, Sat & PH: 10am to 9pm (Last entry: 8:30pm)  |
| Ticketing             | \$12 for 30 mins play<br>\$18 for 1 hour play<br><i>-Single admission ticket inclusive of one free accompanying adult</i><br><i>-Charges apply for additional adult</i><br><i>-Free entry for children below one year old</i> |

## KIZTOPIA CLUB WOODLEIGH MALL



Kiztopia's third thematic Kiztopia Club set to open in May 2023 at The Woodleigh Mall promises a deep dive into hours of underwater fun. The first Kiztopia Club to be based off an underwater theme, the 3,000 square feet space offers immersive play concepts including climbing wall features, trampolines, sand pits, heart-pumping slides and more.

Little explorers and deep-sea enthusiasts aged one to ten years old can look forward to an 'underwater exploration' as they navigate their way through the play concepts, take a dip into the mega ball pits and discover the wonders of the ocean at the role-play rooms. Families can also remember the memorable time with picturesque shots with the much-loved Kiztopia Friends specially decked in diving gears.

| Kiztopia Club Woodleigh Mall |   |
|------------------------------|---|
| Address                      | The Woodleigh Mall, 11 Bidadari Park Dr, #01-50/51, Singapore 367803  |
| Opening Hours                | Sun - Thurs: 10am to 8pm<br>Fri, Sat & PH: 10am to 9pm  |
| Ticketing                    | Early Bird Specials till 1 May 2023<br><br>\$16.80 for Single Admission - X-press 1 Hour (UP. \$19.80)<br>\$25.30 for Single Admission - X-plore 2 Hours (UP. \$29.80)<br>\$142.80 for 10 x Admission Pass - X-press 1 Hour (UP. \$168.00)<br>\$210.80 for 10 x Admission Pass - X-press 2 Hours (UP. \$248.00)<br>\$328.00 for VIP Pass (UP. \$388.00)<br>T&Cs apply |

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# Kiztopia™

## BOUNCETOPIA SAFRA CHOA CHU KANG



Kiztopia's second Bouncetopia outlet will open in June 2023 with a 6,400 square feet Superhero themed play area at SAFRA Choa Chu Kang. Children between two to twelve years old can let their inner superhero come to life and immerse themselves in a world of adventure as they make their way through life-sized obstacle courses, high-speed slides, climbing walls, parkour features and even a bouncy basketball court to shoot some hoops.

At the first Superhero themed battlefield, the adventurous can get their blood pumping and push themselves to the limit at the main highlight, the tallest vertical climb in the park, as they zoom their way down a giant slide into a ball pit frenzy at the speed of light while marvelling at Kiztopia Friends in their superhero gear.

Families and little ones can end the day on a high at the Gift Shop where they can bring home a Kiztopia Friends souvenir, including a selection of irresistible plushies, toys and accessories, to remember a fun-filled day.

| <b>Bouncetopia SAFRA Choa Chu Kang</b> |   |
|--|---|
| Address                                | SAFRA Choa Chu Kang, 28 Choa Chu Kang Dr, #01-04, Singapore 689964  |
| Opening Hours                          | Sun - Thurs: 10am to 8pm<br>Fri, Sat & PH: 10am to 9pm  |
| Ticketing                              | Early Bird Specials till 7 May 2023<br><br>\$13.40 for Single Admission - X-press 1 Hour (UP. \$15.80)<br>\$19.40 for Single Admission - X-plore 2 Hours (UP. \$22.80)<br>\$185.30 for 10 x Admission Pass - X-press 1 Hour (UP. \$218.00)<br>\$236.30 for 10 x Admission Pass - X-plore 2 Hours (UP. \$278.00)<br>T&Cs apply |

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Stay tuned to Kiztopia's social media and online platforms:

**Website:** [www.kiztopia.com](http://www.kiztopia.com)  
**Instagram:** [@kiztopiasg](https://www.instagram.com/kiztopiasg)  
**Facebook:** [www.facebook.com/kiztopiasg](https://www.facebook.com/kiztopiasg)  
**Official Hashtags:** #KiztopiaSG, #KiztopiaMarinaSquare, #KiztopiaWoodleigh, #BouncetopiaCCK

For press materials, please access them [here](#).

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### About Kiztopia

Founded in 2019 with its flagship outlet at Marina Square, Kiztopia is Singapore's mega-indoor kids' edutainment playground that won the "Best Attraction Experience" award at the Singapore Tourism Awards in 2021. Incorporating its 8 unique IP registered characters into its play areas, the play haven offers a holistic range of customised programmes and activities for children, and provides an all-encompassing environment for children to "Play to Learn, Learn through Play".

Following its success, Kiztopia expanded with two more outlets under its sub-brand Kiztopia Club and ventured into the offsite family entertainment event space with Jumptopia™. Kiztopia has also raised its game by collaborating with 5-star Pan Pacific Hotel to create a new family staycation experience using Kiztopia characters, as well as successfully hosted the inaugural Tri-Factor Kids Run. From its outlets to the various events, each is specially designed and curated to support the holistic development of children.

More recently, Kiztopia has expanded its footprint to the region with the opening of its first overseas flagship outlet in Hong Kong on 30 September 2022. Kiztopia's bouncy castle event, Jumptopia™, at Sands Exhibition and Convention Centre, attracted a phenomenal attendance of close to 100,000 kids and adults. Since then, Jumptopia™ has also been held in Kuala Lumpur, Bangkok, Hong Kong and will be in Macau @ Sands in July 2023. For more information, please visit [www.kiztopia.com](http://www.kiztopia.com)