



## PRESS RELEASE

For Immediate Release

### **Kiztopia Invites You and Your Little Ones to Bounce Into the Spirit of Christmas at Jumptopia™ Festive Village**

*Taking place at Sands Expo and Convention Centre, Hall C, Jumptopia™ Festive Village is back, for the second year running, with seven action-packed zones, from giant bouncy castles to exciting play areas for the whole family to enjoy this year-end school holidays and festive season!*



**SINGAPORE, 31 October 2022** – Kiztopia, Singapore's mega-indoor edutainment playground, brings back **Jumptopia™ Festive Village**, for the second consecutive year, with a brand-new bouncy castle wonderland for the whole family to celebrate Christmas at Sands Expo and Convention Centre, Hall C, from 22 November 2022 to 3 January 2023. Last year, the inaugural Jumptopia™ Holiday Village attracted close to 100,000 kids and adult visitors across 45 days, from 19 November 2021 to 2 January 2022.

This year, Jumptopia™ Festive Village, that spans over a 45,000 square feet hall space, offers seven carefully curated zones that will be buzzing with joyous festive spirit. Comprising of 10 specially-designed giant inflatables, that stand as high as nine metres, stage performances, a 'snow' play area, a Christmas Market, and a delightful pizzeria cafe, everyone, both young and young at heart, will be in for an exhilarating yuletide season like never before!

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# Kiztopia™

“We are excited to be back at Sands Expo and Convention Centre, for the second year running, with a bigger space to offer a more varied and engaging range of activities for the whole family, from toddlers to teens, and the young at heart, alongside our well-loved bouncy castles experience!”, said Ms Heidi Tian, Founder and CEO of Kiztopia.

“We would like to thank our like-minded partners and sponsors, including Haribo, Johnson’s, Pizza Express, Samsung and Yakult, who have joined us in our commitment to continue to create new experiences to enhance the concept of play for kids. Jumptopia™ Festive Village is a great opportunity for families to bond and show their love during this year-end school holidays and the perfect place to bask in the spirit of Christmas filled with fun, joy and laughter”, added Ms Tian.

## **Have A Jolly Christmas At Kiztopia Friends Giant Bouncy Castles**

The kizzos’ favourite Kiztopia Friends will helm eight captivating Christmas-themed giant bouncy castles, complete with presents, treats, surprises and, of course, Santa Claus!

Get ready to challenge Santa’s reindeer squad to an adrenaline pumping race at Tiger’s Sleigh; drool over life-sized gingerbread man cookies and candy-coated pretzels at Bell’s Gingerbread House; take on a magical train ride at Drago’s X’mas Land, or soak up the Christmas spirit with an instaworthy shot against the vibrant ferris wheel at Mark’s Carnival, and much more.

Suitable for children aged two years old and above, the bouncy castles each have a maximum capacity of 50 children at any one time.



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### Fun Playdate For The Little Ones Too!

Toddlers can get in on the Christmas celebration too at the Toddler Zone specifically-designed for children aged one to three years old.

With two giant inflatables, they can delight in a bouncy good time in the brightly coloured ball pit or break out in a sweat at the fun mini obstacle course race.



### The Party Continues At The Activity Zones

Amidst the jolly Christmas jingles, this year's edition will also feature entertaining "live" stage performances with dancing, juggling and magic shows as well as a wider range of activities to add to the fun, including:

- a **Christmas Market** to shop for a memento to always remember the fun-filled experience or a gift for a loved one;
- the **Samsung Eco Zone** for both kids and adults to learn about sustainability;
- an **escape-themed room** with interactive Chinese language questions by leading Chinese language learning school, LingoAce;
- game stations at the **Timezone Arcade Corner** for visitors to test their "motor" skills;
- a dedicated **Food & Beverage zone**, operated by Pizza Express, for visitors to catch a breather and to refuel themselves with food and drinks; and
- more **instagrammable opportunities** at the 'snowing' **Winter Wonderland** area, as well as with **Sunshine Bread's Santa Sleigh** and **Foodpanda mascot, Pau-Pau**, to wrap up another awesome Jumptopia™ experience with the perfect family photo!

### Ticketing, Pricing And Packages

Jumptopia™ Festive Village admission tickets are now available for purchase via official ticketing partner, Klook, at <https://bit.ly/jumptopiafestivevillage>. A single ticket is priced at \$36.00 per kid/adult and a special Family of 4 package (inclusive of four admission tickets) is available at \$128.00 (U.P. \$144.00).

**There is a November Special Promotion from 1<sup>st</sup> to 21<sup>st</sup> November 2022, where a single ticket is priced at \$32.40 each and the Family of 4 package is priced at \$118.00.**

Children 12 months old and below may enter for free with a paying adult. Walk-ins, subject to tickets availability, are welcome.

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And for the first time, there are Birthday Party and Corporate Event Packages available for families and companies to throw their very own Jumptopia™ party at Jumptopia™ Festive Village. For more details, please visit <http://kiztopia.com/jumptopiafestivevillage>.

### The Safety Measures In Place

The health and wellbeing of visitors remain Kiztopia's utmost priority and it is committed to provide families with a clean and safe environment for holistic play. To ensure that visitors remain safe, Kiztopia has implemented the following measures:

- Hand sanitiser stations throughout the venue
- 10 minutes of thorough cleaning and disinfection of all areas, especially high touch surfaces and common areas, after each play session
- Deep cleaning and proper chemical fogging of the entire venue at the end of each day

<b>Jumptopia™ Festive Village, brought to you by Kiztopia</b>	
<b>Location:</b>	Sands Expo and Convention Centre, Hall C, Level 1 10 Bayfront Ave, Singapore 018956
<b>Date:</b>	22 November 2022 to 3 January 2023
<b>Operating Hours:</b>	Monday to Thursday – 10:00am – 8:00pm Friday to Sunday, PH Eve & PH – 10:00am – 10:00pm <b>Black-out date/time: 27 November 2022, 6:00pm to 10:00pm</b>
<b>No. of Play Sessions (2 hours per play session):</b>	Monday to Thursday – 5 play sessions daily Friday to Sunday, PH Eve & PH – 6 play sessions daily (Time slots include 10 minutes of reset/cleaning between sessions)

### Stay tuned to Kiztopia's social media and online platforms:

**Website:** <https://kiztopia.com>  
**Instagram:** [@kiztopiasg](https://www.instagram.com/kiztopiasg)  
**Official Hashtag:** [#JumptopiaFestiveVillage](https://www.instagram.com/explore/tags/JumptopiaFestiveVillage)

For press materials, please access them [here](#).

For full list of partners and sponsors, please see Annex A.

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### **About Kiztopia**

Founded in 2019 with its flagship outlet at Marina Square, Kiztopia is Singapore's mega-indoor kids' edutainment playground that won the "Best Attraction Experience" award at the Singapore Tourism Awards in 2021. Incorporating its 8 unique IP registered characters into its play areas, the play haven offers a holistic range of customised programmes and activities for children, and provides an all-encompassing environment for children to "Play to Learn, Learn through Play".

Following its success, Kiztopia expanded with two more outlets under its sub-brand Kiztopia Club and ventured into the offsite family entertainment event space with Jumptopia™. This year, Kiztopia has also up its game by collaborating with 5-star Pan Pacific Hotel to create a new family staycation experience using Kiztopia characters, as well as successfully hosted the inaugural Tri-Factor Kids Run. From its outlets to the various events, each of them is specially designed and curated to support the holistic development of children.

More recently, Kiztopia has expanded its footprint to the region with the opening of its first overseas flagship outlet in Hong Kong on 30 September 2022. Kiztopia's inaugural hallmark bouncy castle event, Jumptopia™, that took place from 19 November 2021 to 3 January 2022 at Sands Exhibition and Convention Centre, attracted a phenomenal attendance of close to 100,000 kids and adults. Since then, Jumptopia™ has also been held in Kuala Lumpur, Bangkok and soon in Hong Kong (December 2022). For more information, please visit [www.kiztopia.com](http://www.kiztopia.com)



Jumptopia™ Festive Village List of Partners & Sponsors	
<p><b>Official Venue</b></p> 	<p><b>Official Ticketing Partner</b></p> 
<p><b>Official Drink Partner</b></p> 	<p><b>Official Baby Care Partner</b></p> 
<p><b>Official Confectionery Partner</b></p> 	<p><b>Official TV and Eco Partner</b></p> 
<p><b>Official F&amp;B Partner</b></p> 	<p><b>Official Delivery Partner</b></p> 
<p><b>Official Game Partner</b></p> 	<p><b>Official Chinese Education Partner</b></p> 
<p><b>Sponsors</b></p> 