

Kiztopia®

[MEDIA ALERT] Run, Bond and Have Fun as a Family at the Inaugural TriFactor Kids Run, presented by Kiztopia, – the FIRST parent-child mass run event in Singapore since 2020



Bring the family together for the inaugural TriFactor Kids Run, organised by homegrown sports events company, Orange Room, and presented by Kiztopia, the first and largest physical sports event for families since 2020 which is taking place on 9 and 10 July 2022 at Bay East Garden.

The TriFactor Kids Run comprises of a 1km or 3km non-competitive run along the scenic city skyline and picturesque Gardens by the Bay grounds, with the aim to “Bring Sports Back”; to promote Active Kids and Active Life; and to bring families together.

Cheered along the way by Kiztopia Friends, this fun run is a great way for kids to adopt an active lifestyle from an early age and for families to make running a great bonding activity while creating meaningful memories to last a lifetime.

With two sessions per day at 8.00am - 12.00pm and 3.00pm - 7.00pm, and six flag-off timings at 8.00am, 9.00am, 10.00am, 3.00pm, 4.00pm and 5.00pm, all participants will receive a Limited Edition TriFactor Kids Run T-Shirt and child participants will also receive a race pack with attractive goodies. In addition, every participating child will receive a Finisher Medal upon completion of the run.

Adding to the fun, there will also be an exciting carnival with the much-loved Kiztopia bouncy castles and game booths, and specially-curated TriFactor Challenges for children, such as Sport Stacking, Cycle Right, Robot Walk, and other activities that both parents and children can enjoy after the run.

Tickets, including a special package for families, are now available for purchase via Klook, the exclusive ticketing provider of TriFactor Kids Run, via <https://www.klook.com/en-SG/activity/72325>.

Ticket Type	Price / Pax	Entitlements
Children Admission Ticket	\$58	T-shirt, Race Pack, Finisher Medal, Carnival Activities and Sports Activities
Adult Admission Ticket	\$18	T-shirt, Carnival Activities and Sports Activities
Family Bundle Package (2 Adults and 2 Kids)	\$138	4xT-shirts, 2xRace Packs, 2xFinisher Medals, Carnival Activities and Sports Activities

Special Promotions

- Sign up before 20 June 2022 to enjoy 10% off* with promo code: KIZTFRUN10
**Valid for single tickets only. T&Cs apply.*
- From today, each Family Bundle Package entitles participants to 2 x FREE Kiztopia Marina Square Single Admission (X-press) tickets (worth \$59.60)
T&Cs apply.

Tickets to be purchased by 1 July 2022 as the Race Pack Collection is on 2 and 3 July 2022 from 10.00am to 8.00pm at Kiztopia Marina Square, #02-118A.

For press release and hi-res press images, please find them [here](#).

We seek your kind support to share this exciting news with your readers and followers by 30 June 2022 so that they can be a part of this enjoyable family run!

For more information:

Website: www.kiztopia.com
Facebook: [@kiztopiasg](https://www.facebook.com/kiztopiasg)
Instagram: [@kiztopiasg](https://www.instagram.com/kiztopiasg)
Official Hashtags: #trifactorkidsrun2022, #kiztopiasg

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About Kiztopia

Kiztopia is Singapore's mega-indoor kids' edutainment playground at Marina Square, which offers a holistic range of customised educational programmes and activities for children aged 12 years-old and below. The play haven provides an all-encompassing environment to "Play to Learn, Learn through Play". The 18,000 square feet fun utopia comes with 18 play areas, each helmed by one of the 8 unique IP registered characters. Following its success, Kiztopia expands into the neighbourhood heartlands of Singapore in Jurong and Punggol with its sub-brand Kiztopia Club and offsite family entertainment event space, Jumptopia.

From the play zones to the extracurricular activities available, each and every aspect of Kiztopia's new and existing spaces are specially designed and curated to support the holistic development of children, such as communication skills and self-confidence.

Kiztopia, Kiztopia Club and Jumptopia are owned and operated by Kids Element Edutainment Pte Ltd, a Singapore registered company with both Kiztopia trade mark and IP registered in Singapore. For more information, please visit www.kiztopia.com.