

Kiztopia

PRESS RELEASE

For Immediate Release

Let the Kids *Jump, Run, And Celebrate* With Kiztopia This June/July!



- It's a fun-filled summer for kids and their families as Kiztopia brings Jumptopia, its signature mega- bouncy castle event, outdoors with a food-theme at GastroBeats and overseas to Kuala Lumpur, Malaysia, both for the first time
- The inaugural TriFactor Kids Run, presented by Kiztopia and organised by Orange Room, is the first mass parent-child run since the COVID-19 pandemic, and aims to encourage kids to adopt an active lifestyle from an early age and make running a great bonding activity for families
- Kiztopia turns three this June with a slew of anniversary celebration activities, treats and giveaways for kids and their families to bask in the festivities

Singapore, 19 May 2022 - This June and July, Singapore's leading mega-indoor kids' edutainment playground, Kiztopia, brings meaningful playtime and family bonding to the forefront with a line-up of fun and exciting events set to make every kid (and even parents) squeal with delight.

- more -

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Jumptopia Bounces On in Singapore and to Malaysia:

Jumptopia @ GastroBeats, Bayfront Event Space,
Marina Bay, Singapore – 3 to 26 June 2022



Kiztopia's highly-successful mega-bouncy castle event, Jumptopia, goes outdoors for the first time, as part of GastroBeats, taking place at the Bayfront Event Space from 3 to 26 June 2022. Festival-goers can look forward to eight specially-designed, massive food-themed inflatables that are sure to satiate their bouncing appetites, especially that of kids and their families!

"We are happy that Jumptopia is part of GastroBeats this year to add fun, energy and colour for festival-goers, especially families and kids, and we hope everyone will jump to their heart's content on our giant food-themed inflatables that were specially designed for the event," said Ms Heidi Tian, Founder and CEO of Kiztopia.

Make a mouth-watering stop at Bell's Patisserie; enjoy Eli's Noodle Bowl of ramen, or wash it all down at Honey's Boba Tea Place, to name a few, the larger-than-life, gastronomic bouncy castle set-up is set to make everyone drool as much as the fun that they will have (*See Annex A for the line-up of bouncy castle designs*).

Jumptopia @ GastroBeats will open from 10.30am to 12.30pm and 4.00pm to 10.00pm daily from 3 to 26 June 2022. Entry tickets to Jumptopia @ GastroBeats are priced at \$23 on weekdays (Monday to Thursday) and \$26 on weekends (Friday to Sunday), which includes the general admission ticket for GastroBeats and are available via www.klook.com/en-SG/activity/71424-jumptopia-at-gastrobeats/. A family package of four is also available from \$82.

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Jumptopia Holiday Village @ Pavilion Bukit Jalil, Piazza Level 3,
Kuala Lumpur, Malaysia – 28 May to 26 June 2022



For those who missed Jumptopia – Holiday Village in Singapore that was held at Marina Bay Sands Expo and Convention Centre in November – December 2021, you get another chance to enjoy this bouncy castle extravaganza during this June school holidays if you head to Malaysia.

Held in partnership with Kkday, Asia's leading travel e-commerce platform that provides users with seamless access to endless lifestyle experiences spanning across 92 countries, Kiztopia makes its debut in Malaysia with Jumptopia – Holiday Village from 28 May to 26 June 2022, at Pavilion Bukit Jalil, Piazza Level 3, Kuala Lumpur.

Spanning over 28,000 square feet, which is as large as two Olympic-sized swimming pools, there are a total of eight giant Kiztopia characters-themed bouncy castles with an average size of 150 square metres in width, up to 25 metres in length and 8 metres in height, for kids and adults to bounce off their happiness in the playground together.

"We are excited to collaborate with KKday to bring Jumptopia to Malaysia as our first overseas project for Kiztopia! Since the pandemic, children have lost many opportunities to engage in active play in a public environment which is vital for their development. We hope that by bringing Jumptopia across the border, albeit for a limited time, we are able to provide a platform that offers children a sense of normality and allow parents to strengthen their parent-child relationship," said Ms Heidi Tian, Founder and CEO of Kiztopia.

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KKday is the exclusive ticketing provider for Jumptopia: Holiday Village Inflatable Park. Entry tickets are available for purchase via <https://kkday.me/myjump>. The tickets are valid for one two-hour session of your choice.

Check out the promotional video for Jumptopia: Holiday Village Inflatable Park at the following link: <https://kkday.me/jumpvid>.

Open from 10:00am – 8:30pm daily*, with five two-hour play sessions per day, the tickets are valid for one two-hour session of your choice.

**closed from 2:00pm to 2:30pm for sanitizing and cleaning*

The ticket pricings are as below:

Ticketing Platform	Pricing
Online at KKday: Weekday Price	RM 36 (U.P.: RM 40)
Online at KKday: Weekend Price <i>(including public holidays and school holidays)</i>	RM 42 (U.P.: RM 47)

- *Tickets are available at the door for RM40 on weekdays and RM47 on weekends including public holidays and school holidays.*
- *Same ticket pricing for adults and children. Guests under 8 years old must be accompanied by an adult over the age of 16 to enter the premises.*

A limited-time early bird package is available from 25 April - 31 May where customers can enjoy 1 complimentary ticket with a purchase of 4 tickets.

Ticketing Platform	Pricing of 4 Tickets
Online at KKday: Weekday Price	RM 144 (U.P.: RM 200)
Online at KKday: Weekend Price	RM 168 (U.P.: RM 235)

- *Tickets are available at the door for RM200 on weekdays and RM235 on weekends including public holidays and school holidays.*

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Run, Bond and Have Fun as a Family at the Inaugural TriFactor Kids Run,
Bay East Garden – 9 and 10 July 2022



Organised by homegrown sports events company, Orange Room, and presented by Kiztopia, TriFactor Kids Run is the first and largest physical sports event for families since 2020, that will place at Bay East Garden on 9 and 10 July 2022.

There will be 1km and 3km non-competitive fun run along the scenic City Skyline and Gardens by the Bay grounds, with the aim to “Bring Sports Back”; to promote Active Kids and Active Life; and to bring families together.

There will be two sessions per day at 8.00am – 12.00pm and 3.00pm – 7.00pm; with a total of six flag-off timings at 8.00am, 9.00am, 10.00am for the first session, and 3.00pm, 4.00pm and 5.00pm for the second session.

Every participant will receive a Limited Edition TriFactor Kids Run T-Shirt and child participants will each also receive a race pack with attractive goodies. In addition, every participating child will receive a Finisher Medal upon completion of the run.

With a total expected attendance of 6,000 participants over two days, there will also be a carnival with Kiztopia-themed bouncy castles and game booths, and specially-curated TriFactor Challenges for children, such as Sport Stacking, Cycle Right, Robot Walk, and other activities to keep the them engaged before and after the run (*See Annex B for the T-shirt, Race Pack and Finisher Medal designs*).

- more -

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Klook is the exclusive ticketing provider of TriFactor Kids Run, and tickets are now available for purchase via <https://www.klook.com/en-SG/activity/72325>. From 21 to 31 May, there is a 10% off early bird promotion when you use promo code “KIDSRUN10” at the check out.

Ticket Type	Price / Pax	Entitlements
Children Admission Ticket	\$58	T-shirt, Race Pack, Finisher Medal Carnival Activities and Sports Activities
Adult Admission Ticket	\$18	T-shirt, Carnival Activities and Sports Activities
Family Bundle of 4 Package (2 Adults and 2 Kids)	\$138	4xT-shirts, 2xRace Packs, 2xFinisher Medals; Carnival Activities and Sports Activities

Kiztopia Turns THREE with *Kiztopia Fiesta!* 17 to 19 June 2022



In between the above keynote events, Kiztopia celebrates its 3rd Anniversary in Singapore with a three-day *Kiztopia Fiesta*, from 17 to 19 June 2022, at Kiztopia Marina Square, #01-09. A host of special anniversary activities are in store, including meet and greet sessions with Kiztopia’s fun-loving mascots, cake-cutting and balloon drop, face-painting, special stage performances, such as magic show and balloon sculpting, fun games stations and photo booths, as well as treats and giveaways! There will also be celebration activities during the three days at Kiztopia Clubs at Jurong Point #03-18/19 and Punggol Town Square to make the 3rd Anniversary a memorable one for all.

Book your tickets via <http://www.kiztopia.com/> and choose from the scheduled play sessions daily – 10.00am to 1.00pm, 1.00pm to 4.00pm, 4.00pm to 7.00pm (and 7.00pm to 10.00pm available on Fridays and Saturdays only).



For all the hi-res press images, you may access them [here](#).

For more information:

- Website:** www.kiztopia.com
Facebook: [@kiztopiasg](https://www.facebook.com/kiztopiasg)
Instagram: [@kiztopiasg](https://www.instagram.com/kiztopiasg)
Official Hashtag: #kiztopiasg
Event hashtags: Jumptopia @ GastroBeats – #jumptopiaGastroBeats
Jumptopia at KL, Malaysia – #jumptopiaMY
TriFactor Kids Run – #trifactorkidsrun2022
Kiztopia 3rd Anniversary – #kiztopiafiesta

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About Kiztopia

Kiztopia is Singapore's mega-indoor kids' edutainment playground at Marina Square, which offers a holistic range of customised educational programmes and activities for children aged 12 years-old and below. The play haven provides an all-encompassing environment to "Play to Learn, Learn through Play". The 18,000 square feet fun utopia comes with 18 play areas, each helmed by one of the 8 unique IP registered characters. Following its success, Kiztopia expands into the neighbourhood heartlands of Singapore in Jurong and Punggol with its sub-brand Kiztopia Club and offsite family entertainment event space, Jumptopia.

From the play zones to the extracurricular activities available, each and every aspect of Kiztopia's new and existing spaces are specially designed and curated to support the holistic development of children, such as communication skills and self-confidence.

Kiztopia, Kiztopia Club and Jumptopia are owned and operated by Kids Element Edutainment Pte Ltd, a Singapore registered company with both Kiztopia trade mark and IP registered in Singapore. For more information, please visit www.kiztopia.com

Jumpopia @ GastroBeats

Name of Bouncy Castle	Design
Bell's Patisserie	
Drago's Fruit Market	
Eli's Noodle Bowl	
Happy's Sushi Bar	

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Honey's Boba Tea Place



Mark's Tacos Truck



Raby's Ice-cream Universe




Tiger's Burger Joint



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Annex B

TriFactor Kids Run, presented by Kiztopia and organised by Orange Room

Name	Design
Welcome Arch	
Race Pack	
T-Shirt for Adults and Kids	
Finisher Medal	