

PRESS RELEASE

For Immediate Release

Get Ready To Travel Around The World On A Hot Air Balloon With Kiztopia Friends At This Year's Gardens by the Bay Children's Festival



Singapore, 9 May 2022 – *Up, up and away!* This June school holidays, kids and their families are set to be blown away as eight specially-designed giant inflatables, measuring up to 12.5metres tall, take centrestage at Gardens by the Bay. Brought to you by Gardens by the Bay, in partnership with Kiztopia, Singapore's leading mega-indoor kids' edutainment playground centre, and featuring Kiztopia Friends, this larger-than-life inflatables installation is part of this year's Children's Festival, which runs from 28 May to 19 June at the Supertree Grove.

As travel opens up and we can, once again, see the world, this timely installation brings the world to our hood, without the need to board a plane! Each inflatable features the iconic landmarks of the different countries, such as Mount Fuji in Japan, the Sydney Opera House in Australia and Gardens by the Bay in Singapore. Two of the inflatables allow visitors to "board" the hot air balloon to take photos.

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Festival-goers will be greeted at the entrance by their favourite cast of Kiztopia Friends, in the form of an inflatable welcome arch, before they enter to discover the various countries that the characters have “flown” in from. With the lush and picturesque landscape of Gardens by the Bay as the backdrop for the giant, colourful inflatables, they make for amazing instagrammable moments for the whole family.

Gardens by the Bay's Director of Programming Mr Dinesh Naidu said, “Our team is excited to organise this year's Children's Festival as pandemic restrictions ease. As we progress towards normality, this year's Children's Festival will also be a richer experience for families, with more activities for children to enjoy. Not only will there be more giant, colourful inflatables at Supertree Grove, kids can also indulge in exciting sports carnival games and have some much-needed fun under the sun.”

Founder and CEO of Kiztopia Ms Heidi Tian said, “Kiztopia is excited to partner Gardens by the Bay to bring our popular characters in the form of giant inflatables to Children's Festival this year. With the easing of regulations and more borders opening up, the idea of travel is close to everyone's heart, making our installation relatable to both adults and kids. In addition, travelling helps to broaden our kids' horizons and encourages them to explore new experiences. We hope that this festival will help to create precious memories and serve as a great bonding experience for families and their kids, even if they are not travelling out of Singapore this school holidays.”

Get Your Cameras Ready To Go Around The World With Kiztopia Friends

Get ready to welcome the well-loved Kiztopia Friends characters as they make their highly-anticipated descent in their hot air balloons at Gardens by the Bay.

Joining Tiger in Singapore are Happy the Hippo flying in from Australia, Eli the Elephant making his landing from Japan, Drago the Dragon flying in from Kenya, Mark the Monkey arriving from Thailand and Raby the Rabbit entering from the Netherlands. Each of them brings their best memories of the sights and delights of the country that they have travelled from to share with Singaporeans!

You can see the iconic windmills in the Netherlands through the eyes of Raby, or perhaps venture into the wild safari with Drago taking the lead or be mesmerised by the beauty of Mount Fuji like Eli did. With a total of six country-themed hot air balloon inflatables, there will be ample adventures laid out for kids and their families to explore the world alongside the fun-loving Kiztopia Friends. *(See Annex A for the giant inflatables designs)*

In addition to the photogenic inflatables to take unlimited photos with, there is a host of fun activities to complete the kids' and families' experience at the Gardens by the Bay Children's Festival.



“Play To Learn, Learn Through Play” with Kiztopia

In line with Kiztopia’s ethos of “Play to Learn, Learn Through Play” that promotes spontaneous and simultaneous play and learning, kids can pick up a complimentary activity booklet at the entrance or selected points at the venue which they can use to discover interesting facts about each of the countries featured.

By travelling along the trail, they can even collect stamps and hit milestones to redeem an exclusive sticker sheet upon completion of the mission.



Get Creative Or Be Sporty

There will also be two ticketed interactive zones found at the Supertree Grove Lawn and Colonnade, where families can take part in exciting activities whilst bonding with their kids.

Get creative at *Happy’s Craft World*, where kids can embark on a craft activity of their country of choice and take home the finished work as keepsakes. The craft activities include clay art painting, scratch painting and 3D puzzle assembling of animals and iconic landmarks synonymous to the countries.

For the active little ones, aged four and above, who are looking for some fun and action under the sun, the *Tiger’s Sports Arena*, featuring five inflatables of sports carnival games, including basketball, ring toss, soccer and more, is *THE* place for them! Score points and accumulate stamps to redeem an exclusive goodie bag filled with yummy treats! (See Annex B for the list of sports games)



Priced at \$8.00 for one craft activity per person and \$18.00 per person to enter into Tiger’s Sports Arena, there is also a bundle deal of \$22.00 per person for one craft activity and access to Tiger’s Sports Arena. Tickets can be purchased via <https://www.klook.com/en-SG/activity/71860>.

Gardens by the Bay presents Children’s Festival - Around the World with Kiztopia	
Location:	Supertree Grove, Gardens by the Bay
Date:	28 May – 19 June 2022
Operating Hours:	10am - 7pm daily



For hi-res press images, you may access them [here](#).

For more information:

Website: www.gardensbythebay.com.sg/childrensfestival

Facebook: [@gbbchildrensfest](https://www.facebook.com/gbbchildrensfest)

Instagram: [@gbbchildrensfest](https://www.instagram.com/gbbchildrensfest)

Official Hashtags: #GBBChildrensFest | #gardensbythebay | #kiztopiasg | #KIZAroundTheWorld

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About Gardens by the Bay

An integral part of Singapore's "City in Nature" vision, Gardens by the Bay is a national garden and premier horticultural attraction that showcases the best of garden and floral artistry for all to enjoy. Spanning 101 hectares in the heart of Singapore's downtown Marina Bay, it comprises three waterfront gardens – Bay South, Bay East, and Bay Central. Bay South, the largest at 54 hectares, officially opened on 29 June 2012.

Guided by the vision to be a world of gardens for all to own, enjoy and cherish, the Gardens' extensive plant collection, ever-changing floral displays, and myriad of engaging programmes have captured the imagination of many, while its Gift of Gardens community initiative, with Madam Halimah Yacob, President of the Republic of Singapore as Patron, reaches out to people from all walks of life.

Since opening, Gardens by the Bay has welcomed more than 80 million visitors and garnered numerous international awards including a silver for Destinations Building Back Better Post-Covid at the World Responsible Tourism Awards 2021, Best Attraction Experience at the Singapore Tourism Awards 2019, and ASEAN Sustainable Tourism Award presented by ASEAN Tourism in 2018. The Gardens continues to refresh and refine its offerings, to be a place that everyone can enjoy – a garden where wonder blooms. For more information, visit www.gardensbythebay.com.sg.



About Kiztopia




Kiztopia is Singapore's mega-indoor kids' edutainment playground at Marina Square, which offers a holistic range of customised educational programmes and activities for children aged 12 years-old and below. The play haven provides an all-encompassing environment to "Play to Learn, Learn through Play". The 18,000 square feet fun utopia comes with 18 play areas, each helmed by one of the 8 unique IP registered characters. Following its success, Kiztopia expands into the neighbourhood heartlands of Singapore in Jurong and Punggol with its sub-brand Kiztopia Club and offsite family entertainment event space, Jumptopia.

From the play zones to the extracurricular activities available, each and every aspect of Kiztopia's new and existing spaces are specially designed and curated to support the holistic development of children, such as communication skills and self-confidence.

Kiztopia, Kiztopia Club and Jumptopia are owned and operated by Kids Element Edutainment Pte Ltd, a Singapore registered company with both Kiztopia trade mark and IP registered in Singapore. For more information, please visit www.kiztopia.com

**Gardens by the Bay presents Children's Festival –
Around the World with Kiztopia**






Country	Giant Inflatable Design
Australia	<p data-bbox="488 573 724 607">Happy the Hippo</p>  <p>The inflatable design for Australia features a central hot air balloon with red, white, and blue vertical stripes. To the left is a white sailboat on a blue base. To the right is a kangaroo holding a surfboard. In the foreground, a pink hippo character is on a wooden boat. A koala is visible on the right. The background includes a smiling sun, clouds, and palm trees. The base of the inflatable has 'Gardens by the Bay CHILDREN'S FESTIVAL' on the left and 'Kiztopia' on the right.</p>
Japan	<p data-bbox="488 1025 711 1059">Eli the Elephant</p>  <p>The inflatable design for Japan features a central hot air balloon with red and white vertical stripes. To the left is a red torii gate and a cherry blossom tree. To the right is a red lantern. In the foreground, a blue elephant character is on a wooden boat. The background includes a cherry blossom tree and a red lantern. The base of the inflatable has 'Gardens by the Bay CHILDREN'S FESTIVAL' on the left and 'Kiztopia' on the right.</p>
Kenya	<p data-bbox="488 1552 738 1585">Drago the Dragon</p>  <p>The inflatable design for Kenya features a central hot air balloon with a yellow and blue pattern. To the left is a giraffe and a lion. To the right is a zebra and a red safari vehicle. In the foreground, a green dragon character is on a wooden boat. The background includes a green tree and a red safari vehicle. The base of the inflatable has 'Gardens by the Bay CHILDREN'S FESTIVAL' on the left and 'Kiztopia' on the right.</p>

Country	Giant Inflatable Design
Singapore	<p>Tiger</p> 
Thailand	<p>Mark the Monkey</p> 
The Netherlands	<p>Raby the Rabbit</p> 

<p>At The Entrance</p>	<p>Inflatable Welcome Arch</p>  <p>The image shows a colorful inflatable archway. The arch is rainbow-colored and has the text 'Around The World' written across it in a cursive font. On either side of the arch are two baskets. The left basket contains a pink character with a telescope, a green alien, and a brown bear. The right basket contains a blue elephant, a yellow bear, and a white rabbit. Two hot air balloons, one red and white striped and one yellow and blue striped, are also part of the arch. The baskets have logos for 'Gardens by the Bay presents CHILDREN'S FESTIVAL' and 'Kiztopia'.</p>
<p>Near The Planet Sculpture</p>	<p>Bell the Bear Giant Inflatable</p>  <p>The image shows a large, brown inflatable bear. The bear is holding a large, colorful lollipop. In front of the bear are several colorful balloons in shades of pink, green, blue, and orange. A small red sign with the 'Kiztopia' logo is also visible. The bear is sitting on a yellow base that has the text 'Gardens by the Bay presents CHILDREN'S FESTIVAL' on it.</p>

Tiger's Sports Arena

Participants to complete all five stations to redeem a special Kiztopia goodie bag

Sports Inflatable Station	How To Play
<p>Eli's Basketball</p> 	<p>Participants to shoot basketball and score into all three coloured hoops</p> <ul style="list-style-type: none"> - Five attempts will be given - Platform stool will be provided for younger kids
<p>Tiger's Soccer</p> 	<ul style="list-style-type: none"> - Participants to kick soccer ball (at five-metre distance) and score into all three coloured hoops - Five attempts will be given
<p>Honey's Baseball</p> 	<ul style="list-style-type: none"> - Participants to toss Velcro balls (at five-metre distance) and score in each coloured ring - Five attempts will be given
<p>Mark's Ring Toss</p> 	<ul style="list-style-type: none"> - Participants to toss ring (at five-metre distance) and score into all three coloured hoops - Five attempts will be given - Platform stool will be provided for younger kids
<p>Drago's Golf</p> 	<ul style="list-style-type: none"> - Participants to putt golf ball into all three coloured areas - Five attempts will be given