



PRESS RELEASE

For Immediate Release

Grab Your Hiking Gear And Explore Kiztopia Club's First Duplex And Second Thematic Indoor Playground At Punggol Town Square!

The 5,500 square feet play haven decked in safari motifs brings a unique play experience to even more families and kids with its newest outlet, coupled with a family-friendly café offering appetising delights!



SINGAPORE, 19 July 2021 – Buckle up for an adventure of a lifetime! Kiztopia, Singapore's premium indoor kids' edutainment playground operator, has recently launched its latest sub-brand - **Kiztopia Club**, and is set to open its first duplex and second thematic outlet at Punggol Town Square on Thursday, 22 July 2021, complete with a safari exploration theme.

The first thematic Kiztopia Club outlet opened at Jurong Point in June 2021. Located conveniently in the neighbourhood heartlands, Kiztopia Club is a compact yet comprehensive version of the flagship playground at Marina Square with cosy play areas that do not compromise on the fun. Decked out in a specific theme, each Kiztopia Club playground targets a younger age group of 10 years old and below. The new sub-brand aims to enrich more neighbourhood heartlands with purposeful play to reinforce its motto of *"Play to Learn, Learn Through Play"* as well as enhancing its play areas with F&B offerings and even enrichment classes for kids.

- more -



Spanning 5,500 square feet, Kiztopia Club's safari-themed indoor playground at Punggol Town Square features 12 play concepts and special zones, such as an indoor driving car area, exciting role-play rooms, fun-filled ball pits, and even a toddlers' sandpit! Explore the wilderness through navigating gripping AR games, jumping on bouncy trampolines and gliding down exhilarating slides.



Fill Up Your Bellies at Vibes Cafe!

To further enhance the experience and convenience within its Kiztopia Club premise, *Kizzos* and their family members can fuel up their energies by dining at the new full-fledged restaurant in partnership with home-grown eatery, Vibes Cafe. Choose from a scrumptious menu of delectable local and Western delights for the entire family, including specially curated healthy meal options suitable for kids to enjoy.



One-Stop Destination For Entertainment And Enrichment!

Kiztopia Club is bringing the park's motto "*Play to Learn, Learn through Play*" to another level by collaborating with a slew of established enrichment service providers, including Adam Khoo Learning Technologies Group, Speech Academy Asia, The Joy Connections Studio, Distinct Creative Arts and EdLab! There is a variety of holistic Science, Technology, Engineering and Math (STEM) programs that are suitable for kids from 6 months to 9 years old, to help them develop new skillsets outside of the conventional classroom that covers a myriad of areas, such as dance, music complemented with Chinese language, coding and public speaking! On top of that, this marks the first time the indoor playground is offering a specially curated in-house program for toddlers that focuses on improving motor, balance and sensory skills.

As a bonus, kids can also enjoy complimentary access to the indoor playground on any weekday throughout the duration of their enrolment of the enrichment classes. Registration for enrichment programs open in September 2021 and classes will commence in October 2021. For more information on the curriculum available, please contact hello@kiztopia.com.

**For more information on the enrichment programs, please refer to Annex A.*



Ticketing, Promotion and Opening Hours

Entry tickets to Kiztopia Club at Punggol Town Square are now available for purchase via <http://bit.ly/kiztopiaclubatpunggol>. They are priced at \$19.80 for one hour and \$29.80 for two hours with the admission of one child and one adult. Additional adults accompanying their kids can also top up \$10.00 for entry.

From now till 21 July 2021, enjoy a special Open House promotion and get a limited-edition Kiztopia Club at Punggol Town Square **VIP Card** at only \$358.00 (U.P. \$488.00). Customers can also enjoy a 10% discount on all entry tickets and 15x Admission Pass during this period.

Play time is available from Monday to Sunday at the following timings:

- 10:00 am – 12:00 pm
- 12:00 pm – 02:00 pm
- 02:00 pm – 04:00 pm
- 04:00 pm – 06:00 pm
- 06:00 pm – 08:00 pm
- 08:00 pm – 10:00 pm (Only on Friday and Saturday)

Safety Measures

The health and wellbeing of its visitors remain Kiztopia's and Kiztopia Club's utmost priority and it is committed to provide kids with a clean and safe environment for holistic play. To ensure that visitors remain safe, the park has implemented the following measures across all of its premises:

- Only six timebelts for play per day (2 hours each) – 10.00am, 12.00pm, 2.00pm, 4.00pm, 6.00pm and 8.00pm
- Entry tickets must be pre-booked online prior to visit
- Limited to a max. of 50 pax per session
- Ensuring 1m safe distancing across all premises
- Placement of safe distancing reminders throughout the premises
- Encourage guests to use contactless payment as the preferred payment method
- Thorough cleaning and disinfection of all areas, especially high touch surfaces and common areas after every play session
- Temperature checks and safe-entry check-ins for all customers and staff
- Group capacity to have no more than 5 pax in a group
- Crowd management throughout each play session to ensure customers adhere to safe distancing measures
- Hand sanitisers deployed throughout all premises for customers to use

- more -



Stay tuned to Kiztopia's social media and online platforms:

Website: <https://kiztopia.com>
Facebook / Instagram: @kiztopiasg
Official hashtag: #kiztopiaSG

For press materials, you may access them at <http://www.tinyurl.com/KizClubPTS2021>

- end -

For media enquiries, please contact:

Word of Mouth Communications	
Jansen Siak (+65) 9692 8486 jansen@womcomm.com	Valerie Kom (+65) 9656 2442 valerie@womcomm.com
Kiztopia Pte Ltd	
Heidi Tian (+65) 8138 9945 heidi.tian@kiztopia.com	Shawna Lim (+65) 8138 4184 shawna.lim@kiztopia.com

About Kiztopia

Kiztopia is Singapore's mega-indoor kids' edutainment playground at Marina Square, which offers a holistic range of customised educational programmes and activities for children aged 12 years-old and below. The play haven provides an all-encompassing environment to "*Play to Learn, Learn through Play*". The 18,000 square feet fun utopia comes with 18 play areas, each helmed by one of the 8 unique IP registered characters. In 2021, Kiztopia expands into the neighbourhood heartlands of Singapore in Jurong and Punggol with its sub-brand Kiztopia Club. From the play zones to the extracurricular activities available, each and every aspect of Kiztopia's new and existing spaces are specially designed and curated to support the holistic development of children, such as communication skills and self-confidence. Both Kiztopia and Kiztopia Club are owned and operated by Kids Element Edutainment Pte Ltd, a Singapore registered company with both Kiztopia trade mark and IP registered in Singapore. For more information, please visit www.kiztopia.com.



ANNEX A – ENRICHMENT PROGRAMS



Singapore's Best Indoor Playground Experience

PUNGGOL TOWN SQUARE



Building on Kiztopia's motto, Kiztopia Club at Punggol Town Square will be collaborating with a range of educational partners to provide a diversity of enrichment programmes where kids will not only play and have fun, but also pick up 21st century competencies such as confidence, critical thinking skills and social awareness. With programmes specially curated for babies as young as 6 months old up to children aged 9 years old, little ones can look forward to an amazing and unique experience at Kiztopia Club!

				
---	---	---	--	---

Programme Highlight				
Children get to develop their social & emotional learning competencies, creative problem-solving skills, as well as acquire leadership skills and be inspired to become leaders of their own.	Created under the concept that children learn best through play, DCA programmes focus mainly on Hip Hop basics such as Bounce, isolations, and footwork.	Young children will code and control robots, the age-appropriate way! Learn and apply computational thinking, develop teamwork and hone communication skills. Most importantly, children will nurture perseverance along the journey of problem-solving and trial and error.	Taiwan's top Mandarin program which comes with a mobile app for the young children. In our playgroups, we make learning Mandarin fun through songs, storytelling, make believe play and craft activities.	Programmes cover the fundamentals of Public Speaking and Confidence boosting in front of large audience, as well as educate the children in the importance and effectiveness of excellent Communications skills and being Confident.