



PRESS RELEASE

For Immediate Release



Bigger And Better, Kiztopia's Jumptopia Is Back To Add More Fun To The Year-End Holiday Festivities!

Named Jumptopia: Holiday Village, the 44,000 square feet bouncy castle carnival at Sands Expo and Convention Centre promises an ultimate action-packed experience for the whole family from toddlers to teens, and the young at heart!

SINGAPORE, 3 November 2021 – Kiztopia, Singapore's mega-indoor edutainment playground, is bringing the second-edition of its offsite bouncy castle carnival, **Jumptopia: Holiday Village**, to Sands Expo and Convention Centre, Hall B from 19 November 2021 to 2 January 2022, in an exclusive partnership with Klook, a world-leading travel activities and services booking platform.

Poised to be this year's biggest bouncy castle carnival for the year-end school holiday for the whole family, Jumptopia: Holiday Village spans over 44,000 square feet, three times the size of the inaugural Jumptopia carnival held at Downtown East.

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Offering triple the fun with a total of 15 giant bouncy castles (versus six in the first edition), Jumptopia: Holiday Village will see exciting play concepts including mazes, swings, slides, 'rock'-climbing wall, amongst others.

“We are excited to be able to bring back Jumptopia as, more than ever, the power of play is vital for children’s healthy development. Engaging in active play is a great way to relieve the stresses caused by the global pandemic and offers kids a sense of normality and fun while giving parents the opportunity to strengthen their parent-child relationship,” said Ms Heidi Tian, Founder and CEO of Kiztopia.

“We are delighted to be the exclusive partner of Kiztopia and to bring a refreshed edition of Jumptopia to Singaporeans. It has always been our mission to uncover unique experiences and the best family-friendly activities. With the year-end holidays around the corner, we are confident that Jumptopia: Holiday Village will be a great opportunity for families to bond and unwind,” added Sarah Wan, General Manager, Singapore, Klook.

Kiztopia Friends One-Of-A-Kind Giant Bouncy Castles

Kizzos can jump to their heart’s content while getting to know *Kiztopia Friends* at the nine Intellectual Property (IP) themed giant bouncy castles. They can look forward to drool over Chef Bell’s favourite bakes at Bell's Bakery Shop, race through Tiger's Olympic Range to work out a sweat, go on a heart-pounding expedition through Drago's Adventure Land, or put on their best runway walk at Happy's Fashion Maze and more.

Suitable for children aged between two to 12 years old, the bouncy castles have an average size of 150 square metres and are eight to 25 metres in length. Each bouncy castle has a maximum capacity of nine to 20 children playing at any one time.





Toddlers Get To Be In On The Fun Too

Jumptopia: Holiday Village will have a specially-designed Toddlers Zone so that children aged one to three years old will not be left out of all the fun. They can delight in a bouncy good time with mini ball pits at the Fantasy Balloon Room and Dream Cruise bouncy castles, or enjoy a mini obstacle course at Toddler's Amazing Race.

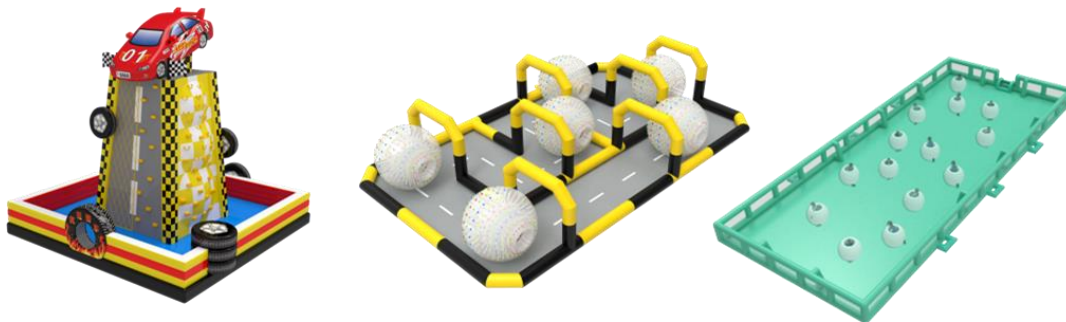
The three toddler bouncy castles have an average size of 20 to 150 square metres and are four to 16 metres in length.



Never Too Old For Some Bouncy Castle Fun

Older kids, teens and adults are not forgotten too! The adventurous ones can bring out the inner child in them at the new Adventure Zone, where they can get their adrenaline pumping at the towering Race Car Rock Climbing, get fast and furious at Zorb Racer and attempt bumper car racing with a twist at Bumper Challenge.

Recommended for children aged from eight years old and adults, each bouncy castle has a maximum capacity of eight to 22 persons at any one time.



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Fun Activity Booths

Take a short breather from jumping to enjoy a variety of entertaining games and hands-on activities. Parents and kids can bond while getting crafty with arts and crafts activities, test their skills at the Fun Claw machines, capture unforgettable moments at Instagram-worthy photo zones, meet their favourite *Kiztopia Friends* and bring home collectable merchandise to always remember the fun-filled experience.

Ticketing, Pricing and Promotional Packages

Kiztopia is partnering with Klook as its exclusive ticketing provider for Jumptopia: Holiday Village. Entry tickets are now available for purchase via <https://bit.ly/jumptopiaholidayvillageMBS>. A single ticket is priced at \$28.00 per person. A special Family Package is available at \$52.00 for two tickets (U.P. \$56.00).

A limited time Priority Sales Discount is available from now till 12 November 2021 to enjoy a single ticket at just \$25.00.

There are a total of five play sessions per day and each session is two hours long.

Safety Measures

The health and wellbeing of its visitors remain Kiztopia's utmost priority and it is committed to provide kids with a clean and safe environment for holistic play. To ensure that visitors remain safe, Kiztopia has implemented the following measures:

- SafeEntry check-in and check-out & temperature and vaccine status check
- Masks to be worn at all times with hand sanitiser stations throughout the venue
- 1m safe distancing within the venue with clear signages of Safe Management Measures including dedicated manpower for crowd management and dedicated queuing spaces
- Thorough wipe down of all high touch surfaces with proper sanitisation protocols before start of daily operations
- 15 minutes of thorough cleaning and disinfection of all areas, especially high touch surfaces and common areas, after each play session
- Deep cleaning and proper chemical fogging of the entire venue at the end of each day
- Strictly keep to the capacity limits per zone/activity to ensure no overcrowding
- Restriction on operating capacities, staggered play sessions and implementation of an advance booking system
- Contactless payment as the preferred payment method
- Strictly no food and drinks are allowed to be sold at the venue

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Kiztopia's Jumptopia: Holiday Village	
Location:	Sands Expo and Convention Centre, Hall B, Level 1 The Shoppes at Marina Bay Sands 10 Bayfront Ave, Singapore 018956
Date:	19 November 2021 to 2 January 2022
Operating Hours:	10:00am – 9:00pm 5 session per day, 2 hours per session (15 minutes cleaning after each session)

Stay tuned to Kiztopia's social media and online platforms:

Website: <https://kiztopia.com>

Instagram: [@kiztopiasg](https://www.instagram.com/kiztopiasg)

Official Hashtag: [#KIZjumptopiaMBS](https://www.instagram.com/hashtag/KIZjumptopiaMBS)

For press materials, you may access them [here](#).

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About Kiztopia

Kiztopia is Singapore's mega-indoor kids' edutainment playground at Marina Square, which offers a holistic range of customised educational programmes and activities for children aged 12 years-old and below. The play haven provides an all-encompassing environment to "Play to Learn, Learn through Play". The 18,000 square feet fun utopia comes with 18 play areas, each helmed by one of the 8 unique IP registered characters. Following its success, Kiztopia expands into the neighbourhood heartlands of Singapore in Jurong and Punggol with its sub-brand Kiztopia Club and offsite family entertainment event space, Jumptopia. From the play zones to the extracurricular activities available, each and every aspect of Kiztopia's new and existing spaces are specially designed and curated to support the holistic development of children, such as communication skills and self-confidence. Kiztopia, Kiztopia Club and Jumptopia are owned and operated by Kids Element Edutainment Pte Ltd, a Singapore registered company with both Kiztopia trade mark and IP registered in Singapore. For more information, please visit www.kiztopia.com.